

TEXAS INDUSTRY PROFILE

Internet Publishing and Broadcasting
NAICS 516 (private industry only)

Industry Description

Industries in the Internet Publishing and Broadcasting subsector group establishments that publish and/or broadcast content exclusively for the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet justifies the separation of Internet publishers and broadcasters from more traditional publishers included in subsector 511, Publishing Industries (except Internet) and subsector 515, Broadcasting (except Internet). The industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet. *NAICS 5161 (Internet Publishing and Broadcasting).

Total Nonagricultural Annual Employment Growth Rate

Data Not Available. This detailed industry not independently published through the CES program.

Size Class Data for Internet Publishing and Broadcasting

Internet Publishing and Broadcasting contains no Historical Covered Employment.

Average Weekly Wage

Internet Publishing and Broadcasting contains no Historical Covered Wage.

Total Nonagricultural Employment Levels for Internet Publishing and Broadcasting

Data Not Available. This detailed industry not independently published through the CES program.

Component Breakout

Internet Publishing and Broadcasting contains no Historical Covered Employment.

Percentage of Internet Publishing and Broadcasting in TX Nonagricultural Employment

Data Not Available. This detailed industry not independently published through the CES program.

Historical Covered Employment for Internet Publishing and Broadcasting

Internet Publishing and Broadcasting contains no Historical Covered Employment.