

TEXAS INDUSTRY PROFILE

Motion Picture and Sound Recording Industries
NAICS 512 (Private Industry Only)

Industry Description

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products. *NAICS 5121 (Motion Picture and Video Industries) 5122 (Sound Recording Industries).

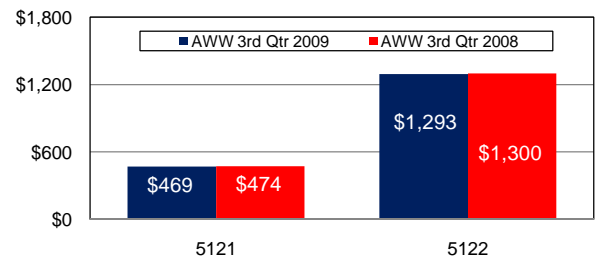
Total Nonagricultural Annual Employment Growth Rate 1999-2009

Data Not Available. This detailed industry not independently published through the CES program.

Size Class Data for NAICS 512 (Private Industry Only)

Size Class	Units	Employment	% of NAICS
0-4 employees	107	679	9.2%
5-9 employees	78	1,038	14.1%
10-19 employees	61	1,731	23.6%
20-49 employees	26	1,684	22.9%
50-99 employees	17	2,215	30.1%
100-249 employees	N/A	N/A	N/A
250-499 employees	N/A	N/A	N/A
500+ employees	N/A	N/A	N/A
Total	289	7,347	100.0%

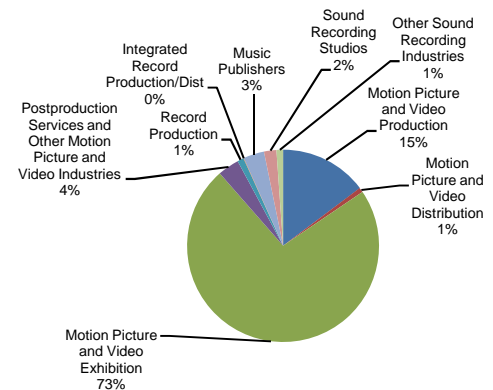
Average Weekly Wage



Total Nonagricultural Employment Levels for NAICS 512 (Private Industry Only)

Data Not Available. This detailed industry not independently published through the CES program.

Component Breakout 3rd Quarter 2009



Percentage of NAICS 512 (Private Industry Only) in TX Nonagricultural Employment

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Historical Covered Employment for NAICS 512 (Private Industry Only) 3rd Qtr

NAICS*	2009	2008	Numerical	Percent
5121	15,277	15,125	152	1.0%
5122	1,325	1,694	-369	-21.8%