

TEXAS INDUSTRY PROFILE

Motion Picture and Sound Recording Industries NAICS 512 (Private Industry Only)

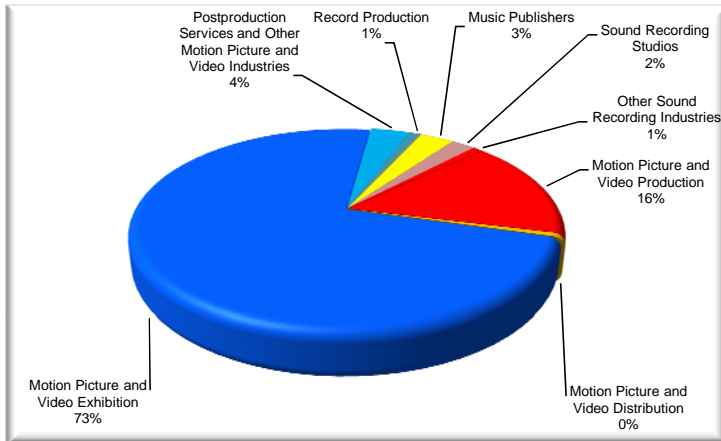
Industry Description

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products. *NAICS 5121 (Motion Picture and Video Industries) 5122 (Sound Recording Industries).

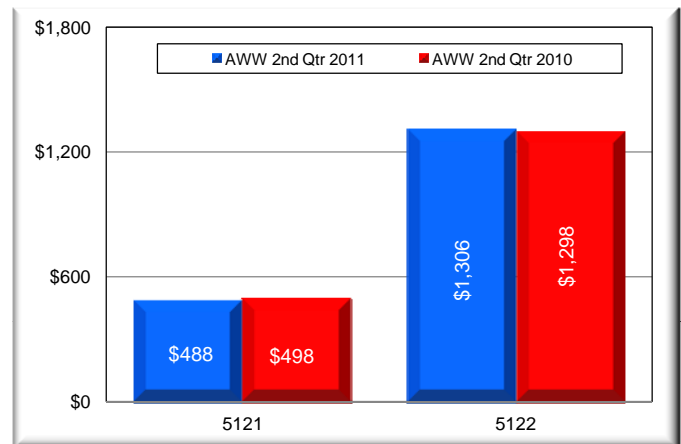
Total Nonagricultural Annual Employment Growth Rate 2001-2011

Data Not Available. This detailed industry not independently published through the CES program.

Component Breakout 2nd Quarter 2011



Average Weekly Wage



Size Class Data for NAICS 512

Size Class	Units	Employment	% of NAICS
0-4 employees	596	892	11.4%
5-9 employees	110	728	9.3%
10-19 employees	60	815	10.5%
20-49 employees	61	1,861	23.9%
50-99 employees	17	1,064	13.7%
100-249 employees	19	2,431	31.2%
250-499 employees	N/A	N/A	N/A
500+ employees	N/A	N/A	N/A
Total	863	7,791	100%

Historical Covered Employment for NAICS 512

NAICS*	2nd Qtr 2011	2nd Qtr 2010	Numerical	Percent
5121	15,557	15,941	-384	-2.4%
5122	1,220	1,230	-10	-0.8%

Percentage of NAICS 512 in TX Nonagricultural Employment

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Total Nonagricultural Employment Levels for NAICS 512

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