

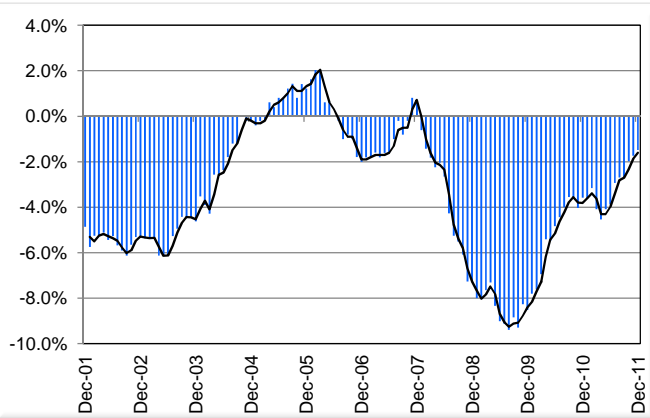
TEXAS INDUSTRY PROFILE

Publishing Industries (Except Internet)
NAICS 511 (Private Industry Only)

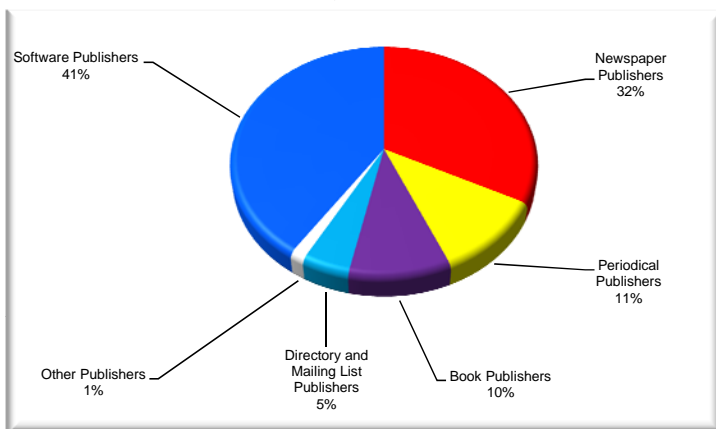
Industry Description

Industries in the Publishing Industries (Except Internet) subsector group comprises establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as database and software publishing. In general, publishers issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or on-line. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products. *NAICS 5111 (Newspaper, Periodical, Book, and Directory Publishers) 5112 (Software Publishers).

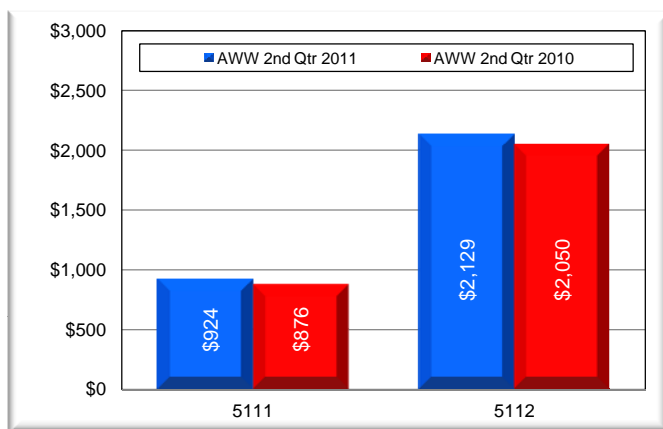
Total Nonagricultural Annual Employment Growth Rate 2001-2011



Component Breakout 2nd Quarter 2011



Average Weekly Wage



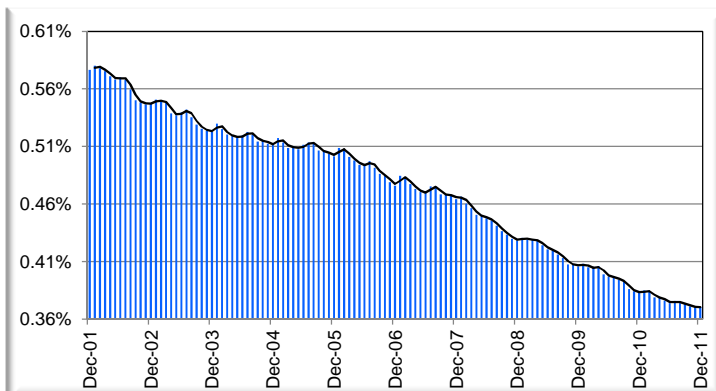
Size Class Data for Publishing Industries (Except Internet)

Size Class	Units	Employment	% of NAICS
0-4 employees	1,030	1,797	6.4%
5-9 employees	288	1,881	6.7%
10-19 employees	215	2,882	10.3%
20-49 employees	167	5,146	18.4%
50-99 employees	73	5,172	18.5%
100-249 employees	35	5,019	17.9%
250-499 employees	18	6,078	21.7%
500+ employees	N/A	N/A	N/A
Total	1,826	27,975	100.0%

Historical Covered Employment for Publishing Industries (Except Internet)

NAICS*	2nd Qtr		Numerical	Percent
	2011	2010		
5111	24,156	25,082	-926	-3.7%
5112	16,493	16,430	63	0.4%

Percentage of Publishing Industries (Except Internet) in TX Nonagricultural Employment



Total Nonagricultural Employment Levels for Publishing Industries (Except Internet)

